

LOCATION: The 2010 Cavalcade of Wheels™ will be held at the South Bend Century Center, in downtown South Bend, Indiana. (For specific driving directions, visit centurycenter.org.)

CORRESPONDENCE: All correspondence should be directed to:

Coachmen Auto Club, Inc.
2110 N. Merrifield Ave.
Mishawaka, IN 46545

You can phone or fax us at:
(574) 255-6200

The best times to call are **Sunday and Thursday evenings from 7 P.M. until 11 P.M. EST.**

You can also e-mail us at:

coachmen@datacruz.com

SCHEDULE: All booths should be in position by 10 A.M. Saturday March 20, 2010. The building will be open for setup from 9 A.M. until 9 P.M. Friday, March 19, and will be open at 8 A.M. Saturday and Sunday. The show is open to the public

Saturday, 10 A.M. until 10 P.M., and Sunday, 10 A.M. until 6 P.M.

BOOTH SIZES: There will be two booth sizes available. 20' Frontage and 10' Deep or 10' Frontage and 10' Deep. Vendors will furnish all material used to complete their display while at the show.

ELECTRICITY: The use of electricity is your option and will be run to all booths requesting it. There will be a charge for electricity. Contact Coachmen Auto Club for details.

SECURITY: The building will have security 24 hours a day for both days, Saturday, March 20 and Sunday, March 21 for your protection.

PAYMENT: All applications must be accompanied by a 50% deposit (per booth). The balance must be paid on or before Sunday, March 7, 2010 or the deposit will be forfeited.

ADVANCE PAYMENT & REGISTRATION FORM
 (PLEASE TYPE OR PRINT)

NAME _____

COMPANY _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE (_____) _____

FAX (_____) _____ E-mail _____

TYPE OF MERCHANDISE _____

PLEASE HOLD _____ 20'x10' BOOTHS AT \$360.00 EA.

_____ 10'x10' BOOTHS AT \$260.00 EA.

FIND ENCLOSED _____ DEPOSIT. (50% OF TOTAL AMOUNT)

BOOTH MUST BE RESERVED BY MARCH 1, 2010
MUST BE PAID IN FULL BY MARCH 7, 2010.
DEPOSITS ARE NOT REFUNDABLE.
A PICTURE OF YOUR BOOTH DISPLAY IS REQUIRED.

I hereby agree to have said booth at designated location before 10 A.M. Saturday, March 20, 2010 and to exhibit it for the duration of the show. I will assume responsibility for damage, theft or loss to my property as a result of any mishap while the booth is displayed. I further understand that any display material which is deemed objectionable by the Show Committee will not be allowed in the show. I agree to allow the Coachmen Auto Club, Inc. to use pictures of my display for present and future press releases and advertising.

SIGNATURE _____

Please list items for sale in booth. Be as complete as possible.

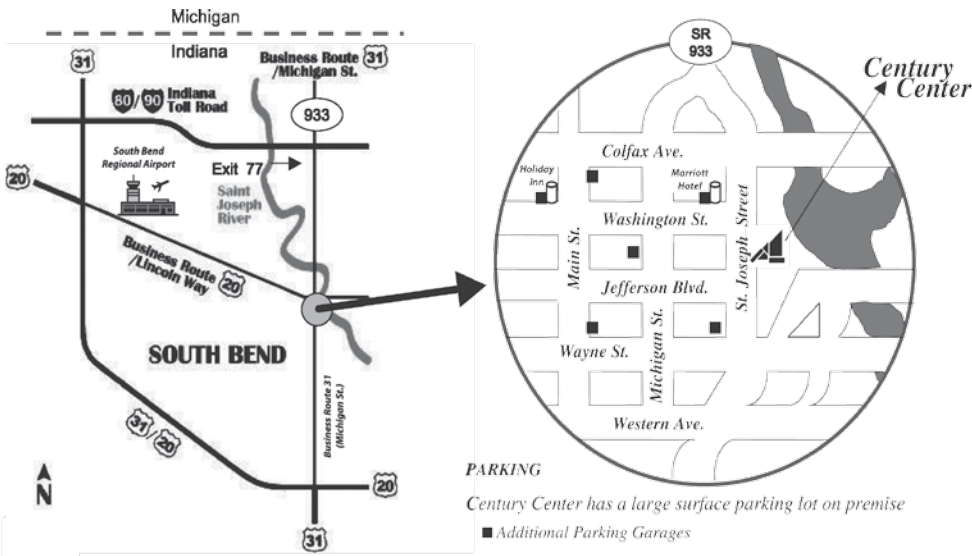
FOR OFFICE USE ONLY

Date _____

Date _____

Items not listed above will not be allowed for sale.

CUT ON THIS LINE



PARKING
 Century Center has a large surface parking lot on premise
 ■ Additional Parking Garages

Note: All major highways into South Bend are marked with blue & white Century Center signs.

**EXHIBIT SPACE INFORMATION
AND RESERVATION FORM**

**OPEN AT ONCE
TO SEE HOW
“THE MORE YOU
SHOW & TELL
THE MORE YOU
PROFIT & SELL”**

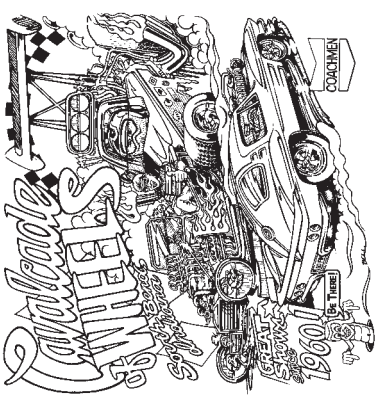
Cavalcade of Wheels™

Afdent
Roger S. Pecina D.D.S. and Associates

Sponsored by...

COACHMEN AUTO CLUB, INC.
2110 N. MERRIFIELD AVE.
MISHAWAKA, IN 46545

Exhibit Space Information and Reservation Form



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50th ANNIVERSARY

Cavalcade of Wheels™

South Bend, Indiana